



NEURUS



# NEURUS 10<sup>th</sup> Anniversary and 19<sup>th</sup> Continental Seminar Program

Vienna University of Economics and Business Administration



## Wednesday, 25 March

17.00-19.00 Happy Hour / Orientation (Nordbergstraße 15, UZA4 / B4.01)

## Thursday, 26 March

### Continental Seminar I (UZA4 / D7.06 – see description)

10.00 Welcome

10.30 **Presenter:** Blair Schaeffer

**Discussant:** Joe Batcheller

*Housing, Social Segregation, and Gentrification in Vienna's Ottakring*

11.10 **Presenter:** Christoph Kober

**Discussant:** Sameeha Sheth

*Making Knowledge "spill over" - Potentials and Barriers for Technology Transfer Offices (TTOs) in the US and Germany*

11.50 Break

12.10 **Presenter:** Enikő Rozman

**Discussant:** Josh Carrillo

*Leading EMBA Programs - An analysis of the Development and Supply Structure*

12.50 **Presenter:** Henk Nienhuis

**Discussant:** Enikő Rozman

*Public and private actors in Real Estate Development Projects: USA and the Netherlands*

13.30-14.50 Lunch@Mensa

14.50 **Presenter :** Ivan Cabrera

**Discussant:** Ulrike Mackrodt

*Economic Development: Commercial-Retail Clusters in and between the Cities of Vienna and Bratislava*

15.30 **Presenter:** Jessica Kovari

**Discussant:** Christoph Kober

*Drinking Water Management in the Netherlands*

16:10 Break

16.30 **Presenter :** Joe Batcheller

**Discussant:** Ivan Cabrera

*Berlin by Design: Transforming the Social Dynamics of Open Space in a Fractured City*

17.10 **Presenter:** Josh Carrillo

**Discussant:** Blair Schaeffer

*Alternative Transportation Practices in European Cities*

**Friday, 27 March**

**Continental Seminar II**

9.00-10.00 Faculty Business Meeting

10.00 **Presenter:** Ulrich Dilger

**Discussant:** Henk Nienhuis

*The Rise of the Green City: Environmental Amenities and Sustainable Urban Politics as Location Factors for America's Young Skilled Workforce*

10.40 **Presenter:** Ulrike Mackrodt

**Discussant:** Ulrich Dilger

*The role of Real Estate Investment Trusts in the Housing and Financial Market*

11.20 Break

11.40 **Presenter:** Sameeha Sheth

**Discussant:** Jessica Kovari

*Study of the Process of Spatial Development Planning in Austria: Case of Guertel, Vienna*

12.30-14.00 Lunch@Mensa

**10<sup>th</sup> NEURUS Anniversary Meetings**

Alumni and Faculty Proposals

14.00 NEURUS Alumni Association David Mau and Stefan Pargfrieder

15.00 ICURD (International Certificate for Urban and Regional Development)  
Panel Presentation & Discussion

15.45 Break

16.00 Wrap-up and Final Comments

17.30 Reception hosted at **Modul University** by Professor Harvey Goldstein  
(tickets for public transport required – see enclosure)



**Saturday, 28 March**

**Vienna Excursion**

9.00 Depart from WU UZA4 (tickets for public transport required – see enclosure)

12.00 Lunch from market stands in Brunnenmarkt

Afternoon at your disposal

19.00 Evening Heuriger (“Zeiler am Hauerweg”; see description)